IM_MK26003 - English Version

ALLU

INTERNAL MEMO : ALLU THAILAND

Date of Submission : 7 August 2026
Program Name : ALLU Home Service
Period : 2026 (automatically extended until further notice or a new Internal Memo is issued)
Objective : This program provides extra cash bonuses to customers as an incentive to increase transactions and support VDs to negotiate with customers

Tier Mechanism :

Total Minimum Purchase Deals	Cash Bonus
THB 20.000	THB 400
THB 60.000	THB 1.000
THB 100.000	THB 1.500
THB 200.000	THB 3.000

Terms & Conditions - ALLU Home Service 2026 :

1. The regular promotion is valid from **April 27, 2026**, and will remain effective until further notice or until a new Internal Memo is issued
2. This promotion applies to **all product categories** within the brands accepted by ALLU
3. This promotion is valid at **all ALLU stores in Thailand**
4. There is **no limit on the number of items** per single transaction
5. This promotion is combined with any other promotional programs such as **Side Promo** and **Rewards Point**, following the terms and conditions of each program.

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