PROMOTION PROGRAM

ALLU

ALLU VIETNAM

Program name:

Regular Promotion

Period:

1st Jan 2026 to 31st Dec 2026

Background:

To strengthen customer engagement and encourage repeat transactions, ALLU Vietnam will implement a Regular Promotion Program. This initiative is designed to create consistent touchpoints with our customers, provide additional value, and position ALLU as the preferred choice for luxury appraisal and purchasing.

The program will be structured as a cash bonus-back campaign. Customers who sell their luxury items and reach certain transaction amounts will receive an extra cash bonus on top of their appraisal value.

Cash bonus tiers:

1. Minimum sales of VND 10,000,000 in a single transaction: Get a Cash Bonus of VND 150,000

2. Minimum sales of VND 50,000,000 in a single transaction: Get a Cash Bonus of VND 500,000

3. Minimum sales of VND 80,000,000 in a single transaction: Get a Cash Bonus of VND 800,000

4. Minimum sales of VND 160,000,000 in a single transaction: Get a Cash Bonus of VND 1,500,000

Term and conditions

- The Regular Promotion Program applies to all transactions
- The Cash Bonus only can be used once
- Promotion is valid at ALLU Vietnam only
- This promotion can not be combined with other promotions
- The promotion code to be mentioned at the time of the transaction is “REGULAR.PROMO-26”

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Ongoing promotion references:

Thank You Card can not be combined with the Regular Promotion Program.

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